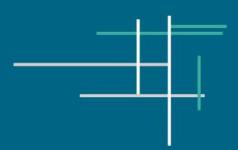
Session Proposal: Let's Talk About This – Evolution or Revolution for IA

## Being Agile: Evolving IA in a Changing World

(Abstract ID 287)

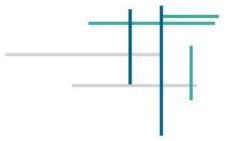
Anthony Sutton, Donna Weston and Angus Morrison-Saunders

**April 2019** 



#### **Overview**

- Let's Talk About This Evolution or Revolution for IA!
- A Changing World global megatrends and challenges
- IA in Western Australia a case study
- The Challenge of IA process efficiency
- The Challenge of IA Communication and participation
- Conclusion Key Learnings and Application

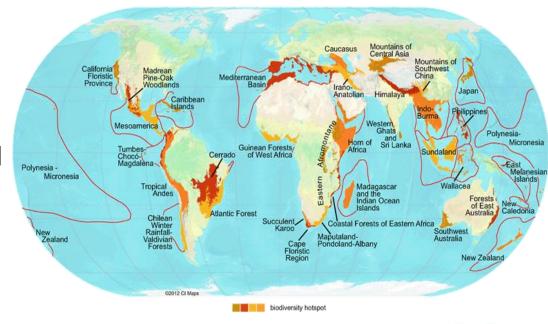


## Let's Talk about this – Evolution or Revolution for IA

- Discussion Paper by Banhalmi-Zakar et al. (2018)
- Evolution "....gradual development of something, especially from a simple to more complex form"
- Revolution "....calls for a complete, wide-reaching, and radical change that, by definition, typically means overthrowing the existing methodologies (systems) and establishing a new approach"
- We are practitioners working within an existing IA system
- Our approach is about accelerating evolution

### A Changing World - global megatrends

- Global Megatrends in IA
  - rapidly changing demographics
  - rapid urbanisation
  - accelerating technological innovation
  - global power shifts,
  - resource scarcity
  - climate change.



Retief F, A Bond, J Pope, A Morrison-Saunders, N King (2016) Global megatrends and their implications for environmental assessment practice, *EIA Review*, **61**: 52–60

## A Changing World - global challenges

- Retief et al. (2016) propose four challenges for IA practitioners arising from the global megatrends
  - i. Dealing with complexity and uncertainty
  - ii. Dealing with significance
  - iii. Dealing with efficiency
  - iv. Dealing with communication and participation
- Two of these regarding 'dealing with efficiency' and 'dealing with communication and participation' are the specific focus of our paper.

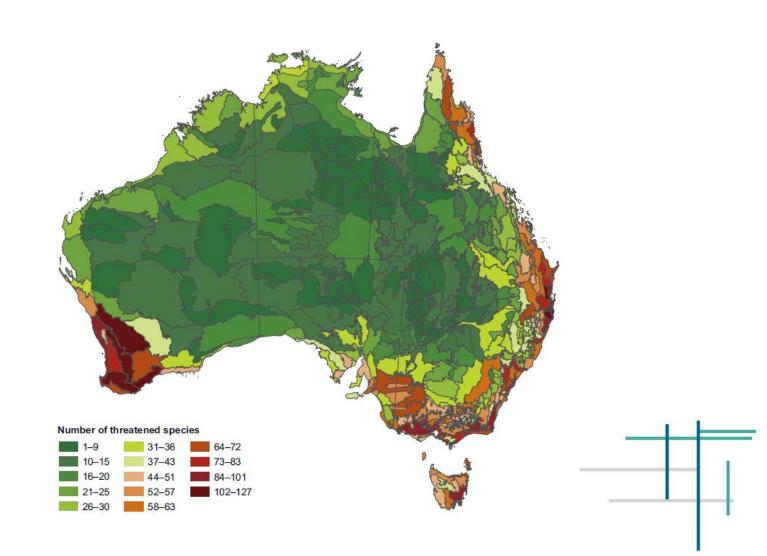
#### IA in Western Australia – a case study

- WA is a biodiversity "hot spot".
- IA process "....contains the vast majority of the characteristics of an effective IA system" (Wood, 1999).
- Independent EPA.
- EP Act provides broad IA process.
- IA details in procedures, manual and guidance material.
- EPA can adapt the IA process details to be more agile.



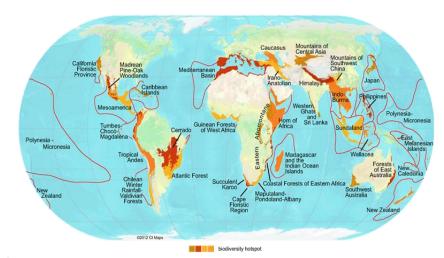
Wood C. (1999), 'Comparative Evaluation of EIA Systems', in J. Petts (ed), *Handbook of EIA Volume 2: EIA in Practice: Impact and Limitations*, Oxford: Blackwell Science, pp.10–34.

## IA in Western Australia – a case study



#### A Changing World - global challenges

- Challenges for IA practitioners arising from the global megatrends
  - Dealing with complexity and uncertainty
  - ii. Dealing with significance
  - iii. Dealing with efficiency
  - iv. Dealing with communication and participation







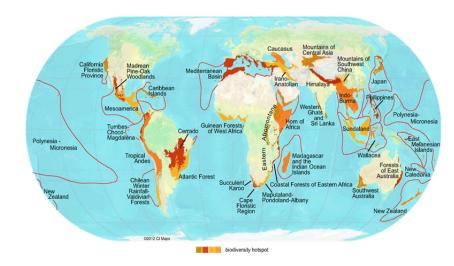
#### The Challenge of IA process efficiency

- Being cost-effective and efficient are two basic principles for international best practice IA.
- Practical examples from WA:
  - Legal Certainty for IA
  - Flexibility in IA
  - Trust in IA
  - Strategic and Cumulative IA
  - Digital Information for IA
  - Future Agility in IA



## A Changing World - global challenges

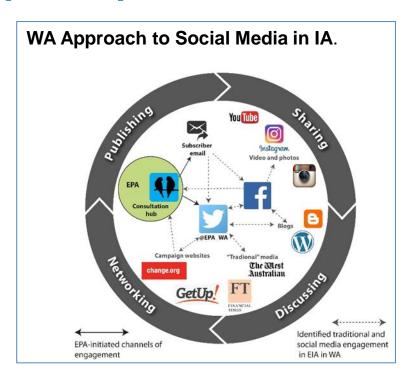
- Challenges for IA practitioners arising from the global megatrends
  - Dealing with complexity and uncertainty
  - ii. Dealing with significance
  - iii. Dealing with efficiency
  - iv. Dealing with communication and participation





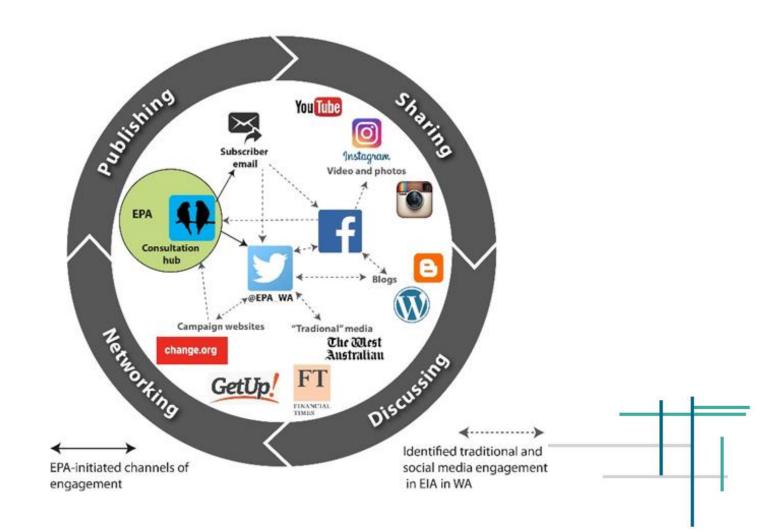
# The challenge of IA communication and participation

- Central item is the EPA's "Consultation Hub".
- Twitter used to inform public and stakeholders.
- EPA monitors Facebook and blogs to enable response.
- Increasing use of on-line campaigns by e-NGOs.
- Effective campaigns are supported by detailed analysis and practical solutions.





#### WA Approach to Social Media in IA





## Delivering a one-stop-shop service



Home What we do About us Consultation









#### Conclusion

- The Western Australian experience shows that evolution in IA processes can be achieved through:
  - i. legally robust, yet flexible "fit for purpose" IA
  - ii. strategic approaches to IA processes and outcomes
  - iii. new digital approaches, replacing bulky, wordy documentation
  - iv. technological innovations in web design and social media
  - v. engendering trust in IA
- And....the challenge is to ensure these evolutions in IA continue to keep pace with a rapidly changing world.



#### **IAIA 19 Award**



#### **Regional Award**

The Western Australia
Environmental Protection
Authority (EPA) was selected as
the recipient of the Regional
Award for its sustained
contributions to good practice in
impact assessment in Australia,
visible through its pro-active and
pioneering work in developing
policy and guidance material.